



Dear STNC Outreach Committee

Thank you for your time and all that you do for the community. We are requesting STNC sponsorship for our Halloween Town community event this October 30 2022. This is a cooperative event between Arts & Education Nation, Making it Happen and Hearts of the Canyon Campus.

While the event is being held physically on the border of Sunland - Tujunga (Lake View Terrace), its primary target audience is Sunland Tujunga.

The goal is to create a fun, interactive and safe environment for children and their families to participate in and enjoy.

Details:

Sunday October 30, 1PM to 5PM. This gives enough time for families to come, enjoy and get home on time for dinner and whatever other Halloween activities they have planned.

Target audience is families with children ages 10 and under. Because of this no gore or terrifying features, or characters will be showcased.

The landscape will look like local companies and organizations having tables, pop-up tents and even vehicles decorated in a themed Halloween style and be in costume.

The expectation is that attendees be giving out candy to trick or treaters. When able booths would also have small games with small prizes for the kids to participate in.



The grounds will be decorated with Halloween themed props like bales of hay, pumpkins, props (skeletons, clowns, black cats, crows etc.) Random people will be walking around in costume.

Haunted House:

There will be designated interior spaces set aside for the haunted house decorations, actors and activities.

I am requesting the STNC allot a sponsorship of \$1250 to help support this free to the public community event which supports the endeavors of the STNC and its many committees. If awarded, this money is needed as soon as is possible considering the event schedule.

Please let me know of any questions, comments or considerations. 😊

With regard

Mercedes Del Castillo, CEO

Arts & Education Nation