

Special Joint Board & Outreach Committee

May 19, 2022, 7pm

Minutes

1. **Call to order** - Karen Perdue, VP Outreach
 - a. **Attendees** – Belinda Woodruff, Karen Purdue, Cheryl Schmidt, Karen Moran.
Also present: Cindy Cleghorn and stakeholders: Gerardo, Marjorie M.
2. **Approve April 2022 minutes.** Approved.
3. **Comments from the Chair** - Floor opened for updates from others.
 - a. Outreach Event will be Thursday (May 26) from 3:30pm to 5:30pm at McGroarty Park (Cheryl S's comment)
 - b. Park cleared from tents now and much cleaner.
 - c. Park will be closed in the evenings (ordnance will now be enforced).
4. **Motion/Action: Coffee & Tea with the STNC schedule.** Back-Door Bakery in April was successful. Motion passed that next date will be Saturday May 25th June at IHOP.
5. **Discussion/Action: Rotary Club 4th of July STNC partnership.**
 - a. Per Cindy, for funding, board members must make contact in advance re: possible conflicts of interest on funding matters directly with the City Attorney. If not done "in advance of board action" funding request can be denied by City Clerk. Send an email to the City Attorney, explain why possible conflict of interest. City Attorney will reply by phone and email. Cindy or anyone on the Executive Committee has contact information for DONE assigned City Attorney.
 - b. Cheryl will try to get a trailer for two in front and 10 people in back to ride on it (vs. multiple cars). Cindy felt at least one car should be in the parade; handouts suggested and wearing STNC shirts. Car can be decorated in the morning (~8:30 am).
 - c. Karen P would like to set up an outreach booth at the park.
 - d. Motion that we recommend to Board that we get one big trailer. Theme is Better Together. Motion passed.
6. **Discussion/Action: National Night Out preparations.**
 - a. Will base event on last year's, need more water (primary change).
7. **Discussion/Action: Certificates of appreciation for individuals/groups for community service; suggestions of persons /groups /business'.**
 - a. Will give Back-Door Bakery a Certificate for their support during Coffee, Tea with the STNC.
 - b. Cheryl suggested a person (Lydia Hoffsted) who routinely picks up trash on our streets.

8. **Discussion/Action: Letter to CD-7 Rodriguez requesting to waive Permit Fees for light pole banners and 1 year extension and to purchase 10 more banners from Gold Media using same artwork.** This will equal a total of 30 banners along Foothill Blvd. with purchase of another 10.
 - a. Motion passed to approve CD-7 to waive Permit Fees for light pole banners and to purchase 10 additional banners.
9. **Discussion/Action: Establishing an Election Committee/complete voting worksheet for Board approval.**
 - a. Will form an election committee, to include prior persons involved in previous election committee (election month of June 2023); more discussion during STNC General Meeting. Raul (from DONE) wants to meet with every NC Council Outreach Committees to discuss.
10. **Discussion/Action: Old Business.** None.
11. **Discussion/Action: New Business**
 - a. **June 4** - Cheryl suggested that Certificates be presented June 4 (Saturday) at Mc Groarty Park for 26 mile marathon run, 10 am. Lydia will be there and could present Certs for Outreach also.
 - b. **June 11** - Mulching Event - June 11, 8am-11am, meeting at DIY.
 - c. BONC has passed new Digital Media policy, going into effect October 1. Outreach Committee may take over some tasks (e.g. social media). Request more discussion @ future committee meetings. (per Cindy)
 - d. **June 18** is NC Budget Day. It is in the charter for Neighborhood Councils that NCs are involved in the City's annual budget. There will be a zoom-presentation. Then June 26th is election of budget-advocates. This is an opportunity to meet directly with City departments. If anyone is interested contact ncbala.com or <https://www.budgetadvocates.org/> At present, Kevin Davis, president at Foothill Trails District NC is our region's Budget Advocate. (per Cindy)
 - e. **May 30** - Memorial Day, 11am, American Legion presentation Monday, May 30th at Sunland Park. Everyone can attend (per Cindy).
 - f. Cindy asked all to provide feedback / improvement ideas on the stnc.org website and discussion at a future outreach committee meeting. Invitation to get involved in suggestions if interested.
 - g. Outreach items are being purchased at this time; we will be covered for 4th July and National Night Out (per Karen P).

12. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

Adjourned 8:19pm