

Outreach Committee

March 17, 2022

Karen Perdue called meeting to order at 7:05 PM.

(1) 5 Committee members present: Karen Perdue, Cheryl Schmidt, Claire Gordon, Leny Freeman, Karen Moran. 1 absent: Belinda Woodruff. Quorum reached.

(2) January 20, 2022 meeting minutes approved

Motion 1st: Leny Freeman, 2nd: Claire Gordon

5 yes: Karen Perdue, Cheryl Schmidt, Claire Gordon, Leny Freeman, Karen Moran

(3) STNC shirts are ready for each board member. We each get one polo and one T-shirt. There are no misspellings this time. We can ask Cindy Cleghorn to use her shop to pick them up.

(4) Region updates: Leny said tree people helped with a mulching event - 57 trees total along Foothill Boulevard. Agriperm is blocking much-needed water for 92 remaining trees. Pat Kramer organized the event and is hoping for another mulching event once agriperm is removed.

(5) Pinewood Elementary School Mural

We still need a date for the ribbon-cutting event. There can be an outreach table with resources, water, and food. Gerardo has an idea for a recipe. Motion to ask the budget committee for up to \$120.

Motion 1st: Cheryl Schmidt, 2nd: Karen Moran.

5 yes: Leny Freeman, Cheryl Schmidt, Claire Gordon, Karen Moran, Karen Perdue

(6) Coffee and Tea with the STNC

We can plan events in both morning and evening to accommodate different stakeholders. We should support local businesses. Claire Gordon can make a flyer.

April 30, Saturday, at 10 AM tentative date.

Maybe Back Door Bakery for the first time.

(7) Candidate Forum

Possibly for CD7 and city attorney candidates. It will have to be on zoom or let the community know where candidates will be. Cindy Cleghorn suggested connecting with other neighborhood councils, such as Sun Valley & Foothill Trails, since it requires a lot of work and should be from neutral parties.

(8) Certificates

Cindy Cleghorn suggested certificates to local businesses. Cheryl Schmidt suggested certificate to Craig Durst for his Verdugo Hills Cemetery restoration volunteer work.

Karen Perdue agreed.

(9) Tujunga Little League Sponsorship

We are in the early phase of outreach. Possibly movies in the park or baseball field.

(10) 2 STNC Storage Units

The tables and chairs will be moved to North Valley City Hall. Then it will be easier to take inventory and move around. Claire Gordon volunteered to help.

(11) National Night Out

Jon VonGunten has the spreadsheet.

(12) 4th of July Parade

\$100 for float decorations have already been approved. There is a two page entry form from the Rotary Club.

(13) General Public Comment

Elisa Avalos commented she qualified as the only candidate running against Monica Rodriguez.

Adjourned at 8:37 PM