

Election Committee Meeting Minutes : February 12, 2021 next meeting: February 18<sup>th</sup>, 2021

In attendance: Lydia Grant , Lallah Rowe, Cindy Cleghorn, Claire Gordon, Mark Dutton, Carol Hutchinson, Evelyn Serrano,

**Goals for the week:** (if no “assignment” was outlined during the meeting, I listed a task based on individual commentary, these are only suggestions, please feel free to edit/omit your task if not accurate)

Everyone:

- go pick up posters, fliers, and lawn signs at the Copy Center for phase 2 promotion
- start to submit candidate question ideas into google doc (ES will send link)
  - Examples-favorite location in S/T, what you would like to change, what committee would you like to work on – everyone works on questions for next meeting

OPEN TASK: set up survey of with date and 3 time slot options for candidates – due before next meeting?

LG: will ask city rep Kevin James to be the mc for meet the candidate

LR: will get pricing for door hanger distribution of voter ballot application

CC: provide info about billboard pricing for contact person (not sure who, ES already had artwork?)

CG: will create a shareable doc with resources from city clerk meeting for candidates

ES: will get pricing for various formats of mailings, create google doc and survey

MD: coordinate with ES to find local musicians who might be able to participate at candidate forum

CH: draft up ideas to include on mailers to demonstrate what the NC does to make it seem important to vote

1. Call to Order + Introduce Elections Committee members – Lydia Grant, Chair Elections Committee STNC Election Committee Resources Google Drive Link:  
[https://drive.google.com/drive/folders/1\\_NUHyEIZD0G7Kcbldi\\_b8cSrst7Zgo5j?usp=sharing](https://drive.google.com/drive/folders/1_NUHyEIZD0G7Kcbldi_b8cSrst7Zgo5j?usp=sharing)
2. Assign Minute Taker –
  - a. Claire Gordon
3. Approve Minutes prior meetings –
  - a. move to approve: CC 2<sup>nd</sup>:Claire
4. Public Comments – Non agenda items within the committee’s jurisdiction –
  - a. announcement of e-recycling banner, no other comments submitted
5. Discussion/Action: Updates and Changes to Elections Budget items for STNC Budget Committee on 2/24 and STNC –
  - a. think about a couple things -mailer?
  - b. LG -WE need to decide by next week – what do want, 1 or 2 pages, application on back?

- c. CH -lets demonstrate what the NC does to make it seem important to vote.
  - d. LR-Walking man door hangers cheaper?
  - e. ES- will get pricing for printing and mailing for 8.5 x 11 or 11 x 17 (better for multilingual) full color and b/w
  - f. CC- billboard – in the past we got a designer and ad cost \$2500 -\$3000 (in the past for 26 days) – Outfront media company PSA rate?
  - g. LR- asking about pricing for door hanging company,
  - h. asking CV Weekly about ad and give ES contact info
6. Discussion/Action: Teams for Zoom Candidate Meetings / Forums – dates – **decided on one large team instead of groups of people**
- a. LG -Questions that candidates get asked need to be vetted by the committee -  
Examples-favorite location in S/T, what you would like to change, what committee would you like to work on – everyone work on questions for next meeting
  - b. Establish candidate forum dates at next meeting
  - c. Share question bank (5) in google doc over the week, let candidates know the questions ahead of time
  - d. Post on FB to ask if people have questions that they want to cover
  - e. No questions from the public that aren't vetted
  - f. 3-4 required and a few “choices” that you can pick one questions
    - i. Put up on screen the five additional questions they could pick from so everyone knows what people are answering
  - g. Collecting questions from general meetings
  - h. Google survey to enter questions for approval -
  - i. Transparent process to all candidates to give input on the kinds of questions they want to answer
  - j. Not on FB open forum, only a link to survey
  - k. Next week let's have a plan to get it out to people
  - l. Let's do it Saturday the 27<sup>th</sup>, lets send survey to candidates for times with dates, 10 – noon, 1 to 3, 4 to 6 options
  - m. Let's draw names at the event to see who goes first, grouped by position, start w Reps and work up to exec board
  - n. Remind our attendees and candidates of the spirit of the event – no attacks, positive culture
  - o. Should we ask Mark D to be the facilitator and extra moderators – is available feb 27th
  - p. LG – will ask city rep Kevin James to be the mc for event who is neutral, helped NC fight battles
  - q. ES -Can we record at least on forum and leave on our website page and everyone will have access
  - r. CC – will look at constant contact, google sheets survey, to see which would be best for candidate questions, it would be nice to have questions in a spreadsheet to categorize the types of questions -let's use google sheets
  - s. Public input for questions – google forms could work is a survey, generates a spreadsheet on the back end – ES will set it up

- t. **VOTE: opposition to any images showed for social media ads for phase 2? no show of hands, motion passes**
  - u. Let's add a link whenever we FB post ad sharing
  - v. Claire will create a shareable doc with resources from city clerk meeting
  - w. Ask for candidates to have a mindset for answers
  - x. Slideshow or another art form/ music to set the tone for the candidate forum
  - y. Mark suggests getting local musicians together to – have a representative from different ethnic groups – give him suggestion, ES suggests this as an agenda item on next meeting
7. board approval on 3/10/21 including possible new items.
  8. Discussion/Action: Update list of tasks and timeline  
<https://docs.google.com/spreadsheets/d/1nFPVAwSfoC3Xf-AvAs4dJRQhO1OSjFvjfnqhssvEQ5Y/edit?usp=sharing>
  9. Discussion/Action: Committee member changes – **leaving things as they are**
  10. Set future meeting schedule, closing comments, acknowledgements – joint meeting with ---on Feb 18<sup>th</sup>,
  11. Adjourn 8:15 pm