

SUNLAND-TUJUNGA
NEIGHBORHOOD
COUNCIL

Outreach Committee Minutes

January 15, 2026, 7:00 pm

Draft

IN CONFORMITY WITH THE JANUARY 1, 2025 ENACTMENT OF CALIFORNIA SENATE BILL 707 (PORTANTINO) AND LA CITY COUNCIL FILE 23-1114, THE SUNLAND-TUJUNGA NEIGHBORHOOD COUNCIL MEETING WILL BE CONDUCTED VIRTUALLY.

1) WELCOMING REMARKS

- a) Call to Order, Melissa called to order at 7:06 pm
- b) Roll Call. Present: Melissa Sagastume (Chair), Leny Freeman, Sherry McCoy, Dante Calvo. Karen Moran. Absent: Mikal McEnany.
 - Also present were Cindy Cleghorn, Mark Seigel, Sylvia Martinez and Ricardo Flores (CD7)

2) CHAIRPERSON'S REPORT

- a) Monthly Meeting with Ricardo Flores of CD7. Melissa and Ricardo have been meeting to coordinate events; invitation is opened to join discussions.

3) GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS. None.

4) ADMINISTRATIVE ITEMS

- a) Review and Adoption of Outstanding Minutes. Leny made a motion and Sherry seconded. A vote was taken which passed.
- b) Update on Giveaway Items. Melissa gave an update on the status of items being ordered at this time.

5) OLD BUSINESS

- a) Outreach Committee Communication
 - i) Open for discussion:
 - (1) General Newsletter Ideas - including support for creation and distribution. Melissa thanked Dante for his efforts to pull the newsletter together. Dante can use help with gathering event information. Leny will send Dante info (flyers) about dangers for parents to be aware of (e.g. on-line predators) for potential inclusion in the newsletter. Dante's email contact is Dante.stnc@gmail.com. Ricardo can assist in identifying events sponsored by the City also.
 - (2) Request for Graphic Design Help for Social Media. Melissa would like help with graphic design for the Outlook Committee if anyone has any ideas.

6) NEW BUSINESS

- a) Discussion/ Possible Action: 2026 Outreach Events.
 - i) Ideas: In-person sessions

- ii) Community survey feedback. Per Melissa, our next meeting is Feb 19th (7pm via zoom) and we could approve a survey then. It would then go to the General Board for approval.
- b) Options on how to recruit more members into STNC and committees. Melissa suggested something akin to coffee events we had in recent times where we could meet community members.
- c) Requests for possible future agenda items
 - i) Melissa showed an excel file with events listed that included regularly scheduled events were sponsor and other suggested events either put on by other organizations or some that we could create. Melissa cautioned that we don't want to get over-subscribed, but the list of events is a first approach for creating and/or supporting future events. Cindy told about a Garage Sale at the American Legion this weekend, and Dante talked about an event at McGroarty, Chinese New Year, this weekend. Cindy and Melissa discussed doing a movies-in-the-park or sponsoring a band for live music. Leny liked Flea markets/Garage Sales. Karen suggested Town Halls on issues that concern the community. Ricardo mentioned Cert training and a Community cleanup at Hansen Dam that is being organized at this time. Melissa might want to start a crocheting/quilting group.
 - ii) Dante asked if we could fund any businesses to help them do a 'face lift' of their businesses; Cindy said it has been done in the past (around 20 years ago) but there is a process that isn't trivial. Karen suggested that it might be possible to give businesses a 'concept' drawing of how they might improve their appearance themselves, and do it in a way that no business would feel targeted. Leny made suggestions about improving signage for businesses. Leny also felt that it would be good to help businesses identify their own frustrations that the City could help with; Cindy felt City reps could get involved and help to expedite resolving problems. Melissa encouraged Leny to do a draft of a survey that could be used to understand concerns that local businesses have.

7) **Next Outreach Meeting:** Thursday, February 19th at 7:00 PM via Zoom

8) **ADJOURN. 8:04pm**