

Sunland Tujunga Neighborhood Council Special Outreach Committee Minutes

September 18, 2025, 7:00 PM

This meeting is being held by the Sunland-Tujunga Neighborhood Council using teleconferencing pursuant to Government Code Section 54953.8(a)(2)(B).

1. WELCOMING REMARKS

- a. Call to Order, Melissa Sagastume, 7:03 pm
- b. Roll Call.

Board Member	Roll Call	Funding Voting Eligibility	Board Appointment
Melissa Sagastume	Present	Yes	Chair
Karen Moran	Present	Yes	Recording Sec, Minute Taker
Leny Freeman	Present	Yes	Region 1 Rep
Sherry McCoy	Present	Yes	Region 2 Rep.
Mikal McEnany	Absent	Yes	Region 3 Rep
Dante Jose Calvo	Present	Yes	Region 4 Rep
Members of the Community			
Mark Seigel			Board Member, Region 4 Rep
Cindy Cleghorn			Board Member
Joe DeCenzo			STARC Chair
David Jenkins			LUC
5 present; 1 absent (6 total)			

2. CHAIRPERSON'S REPORT

- a. September STNC General Board meeting approved \$10,267.67 in roll over funds to be

placed in the STNC Budget Outreach category

3. **GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS**

4. **ADMINISTRATIVE ITEMS (Discussion and Possible Action)**

- a. Review and Adoption of Outstanding Minutes. **A motion was made by Karen, seconded by Sherry, a vote taken to approve previous minutes.**
- b. Update on SWAG Inventory. Inventory needs to be replenished, per Melissa.
- c. Review of Proposed SWAG Options and approve funding for purchase - \$5,000. Melissa went over SWAG ideas, including a magnet with information (example displayed), pens, tote bags, chip-clips, flashlights and first aid kits. Melissa is getting a vendor quote at this time. Karen suggested key rings. Karen asked Cindy about typical costs allocated for SWAG items and Cindy felt \$5K was reasonable, reminding that we have to include STNC logo. Melissa asked if the logo could just be Sunland Tujunga and not Neighborhood Council (NC). Per Cindy, it has to include NC. Dante would like to see a more creative logo, perhaps replacing the City portion with trees. Mark felt it should have the city logo on it and can investigate. **A motion was made by Karen and seconded by Dante to approve up to \$5,000 for purchase of SWAG items; a vote was taken and the motion passed.** Cindy reminded that it has to go to the Budget Committee and then to the Board for final approval.

5. **OLD BUSINESS (Discussion and Possible Action)**

- a. Recruitment of New Committee Members.
- b. Social Media and Newsletter Communication, Melissa voiced a need to find more people that can work social media for STNC.
- c. Outreach Committee Communication
 - i. Open for discussion:
 1. October Newsletter Ideas. Dante said that the October newsletter is coming out and would like input to include including upcoming events. Hannakah in the Hills and Indigenous People's Day are two events that are forthcoming; Mark can help with writing an article. Cindy reminded that Halloween events are fast approaching. Melissa noted that there is a Repair Café at the Elks Lodge September 20th where household items can be brought that are in disrepair for inspection and possible repair. Melissa will put info on Instagram. Dante will reach out to Armen for ideas. The annual McGroarty Holiday Festival/Chili Bowl is also coming up. Melissa noted there is a National Good Neighbor Day in some areas.
 2. Joe asked about where batteries could be brought and Joe noted that Sun Valley S.A.F.E. is one place for hazardous items (run by the City of L.A.) but is only opened Saturday and Sundays during specific hours.
 3. Request for Graphic Design Help for Social Media. Joe will let Melissa know about contacts he has that would help for graphic design.
- d. Upcoming Events

i. Recurring:

1. Bi-monthly Big Tujunga Canyon cleanup. Cindy said that the Beautification Committee, Nellie and Roger Klemm, would have info about the Big Tujunga Canyon cleanup.
2. Monthly Tree Waterings. Pat Kramer is the primary contact for tree watering events.

ii. Annual:

1. Fire Prevention Week (Oct 5 - Oct 11)
 - a. Ideas for activities, partnership with LAFD Station 74. Melissa will send info when it is available.
2. Halloween Carnival - Sunland Park (October)
 - a. Submit request for \$500 to buy candy for event. **A motion was made by Sherry, seconded by Mark, to approve \$500 to buy candy for the Halloween Carnival in Sunland Park event. A vote was taken and the motion approved.**
3. Holiday Festival Marketplace/Chili Bowl Festival - McGroarty (December 6 & 7)
 - a. Submit request for \$1,000. The \$1,000 would primarily go for the Golf Cart needed to transport walking impaired up and down the hill. A motion was made by Karen, seconded by Dante. Golf Cart primarily. Joe thought that the \$1,000 might not even cover the entire cost of the Golf Cart. Other comments were made by Sherry and Karen; STNC does have a table at this event. **A motion was made, vote taken which passed to request \$1,000 for sponsorship for the McGroarty Holiday Festival/ Chili Bowl event in December.**
4. Tree Lighting - Sunland Park (December). More info will be available for the next meeting per Melissa.

6. NEW BUSINESS

- a. SB79 Letter Campaign. Comments were made by Karen, Mark and Cindy stressing the importance and urgency to protest the passage of SB79. Dante can include how to write a letter to the Governor's Office about SB79 in the STNC newsletter. Karen suggested getting signatures similar to how people get signatures to propose a new bill. Mark said that in discussions he has had with those in the know, emails are pretty useless but faxes and letters will get attention. Mark suggested giving people a written letter and even a stamped addressed envelope to encourage them to send letters, also called 'self-mailers'. Time is of essence.
- b. Discussion/ Possible Action: Future Outreach Events
 - i. Ideas: In-person sessions, community survey
 - Joe said that his committee, STARC, wanted STNC to provide a sponsorship for two future events, Hannakah in the Foothills and

Indigenous People's Day. Cindy noted that these events do not allow us to have a table inside the event, but a table would be limited to the outside area. Cindy noted that we have not provided a sponsorship to these events in the past. Joe said STARC has voted on supporting these events. Hannakah in the Foothills might, or might not, be approved by the City because it is a religious event and the City has not been consistent in past years. Cindy cautioned the events would have to be separately for consideration and that Indigenous People's Day might not have adequate time to develop a proposal. **Mark made a motion to approve \$500 for a sponsorship for Hannakah in the Foothills with Leny seconding it; the motion passed.**

- There was additional discussion about SB79; it is on the LUC's radar but help is needed. Comments were made by Leny about the possibility of finding out who else is opposed to the bill and helping to support them. Cindy noted that Mayor Bass is opposed to SB79.
- Dante suggested we might want to sponsor a service such as a water station for Indigenous People's Day if we can't have a table/booth and advertise only that 'this service is provided by STNC'.
- Cindy and Karen commented about the increased cost in storage and perhaps there would be other options storing at McGroarty or Bolton Hall (and paying them).
- David thanked Cindy for inviting him to the Outreach meeting.

c. Requests for possible future agenda items

7. **Next Outreach Meeting:** Thursday, October 16th at 7:00 PM on Zoom. Melissa said that we would need an in-person meeting at some time, perhaps in November (venue TBD). Melissa suggested that members may want to show up in local coffee shops with shirts and badges when possible, promoting STNC.
8. **ADJOURN 8:15pm**