

**Sunland-Tujunga Neighborhood Council
Special Outreach Committee Meeting Minutes
February 23, 2023, 7:30 PM**

- 1. Call to order/comments by Chair, Shauna Scanlon 7:30 p.m.**
 - a. **Roll call:** Cheryl Schmit, Karen Moran, Shauna Scanlon, Leny Freeman;
Absent: Claire Gordon, Belinda Woodruff
 - b. **Others present:** Carol Hutchinson, Cindy Cleghorn, Mercedes De Castillo, Nelly Luboff, Lydia Grant, Nina Royal, Mapi Moran, Nina Royal
- 2. Assign minute taker.** Karen
- 3. Discussion/Motion: Approve minutes from January 2023 outreach meeting**
- 4. Discussion/Action: Upcoming Outreach/Election Events: Volunteers needed to staff STNC outreach booths, approve refreshments, giveaways if needed for:**
 - a. **Mar. 18 (Sat) 10am-2pm: Beautification Committee 10 yr Anniversary @ Welcome Garden, 10605 Olive Grove Ave, Sunland, CA.** Nelly L report. 3 tables, 1 for STNC, 1 for Refreshments and the last for Roger's handout pamphlets. STNC can provide 3 cases of water; Backdoor Bakery will provide coffee and tea; Leny can grab table and chairs from Storage. Parking can be in (Sizzler) shopping mall. Cheryl invited both of our SLOs. Nelly will put up a sign ("Welcome Garden Open House, date and times") to advertise ahead as people get off the 210 freeway; a banner needs STNC logo. Shauna will do the map. Volunteers who can be at the table include Leny, Karen, Cheryl, and Shauna.
 - b. **Mar. 25 (Sat) 1-5pm: Game Night (The Landers Historical Society) @ Bolton Hall.** Potential games discussed (dart game, but not sharp, perhaps Velcro type; pin-the-tail (or pin the STNC logo) on the donkey type of game). Need 1 table. Leny, Karen, Cheryl, Mercedes volunteered to be there.
 - c. **April 8 (Sat): Spring Eggstravaganza @ Sunland Park (approve up to \$300 in candy/cookies/etc) 11am-3pm.** Expecting 800 kids, several booths from different organizations, STNC can have a booth there also – good opportunity to get election information out. Parks and Rec will hide the eggs. STNC could have toys (squishy toys, etc.) vs. candy. Volunteers were solicited. Cheryl will provide info about sign-ups and we can get a list made up for sign-ups to ensure hours are covered.
 - i. Motion made and passed for up to \$300 for treats/giveaways
 - d. **Region Reps outreach meetings.** Will get info about 3 events to people in their district. Cheryl has 'adopted' McGroarty park and Leny has 'adopted' Sunland Park – keeping an eye on graffiti and anything else that is concerning, can get some funds from the Beautification Committee.

- e. **Other outreach opportunities.** Cindy commented on broken sidewalk that needs to be fixed; petition for Canyon Hills development – can participate as desired; Haines Canyon & Foothill approved for a new Starbucks.
- 5. **Discussion/Action: Replenish outreach items.** Cheryl found more items in storage so we have more than previously thought. Karen suggested getting return labels written up with STNC logo to put on items, or a stamp (permanent ink); comment back that we already have stickers.
- 6. **Discussion/Action: Election Outreach Plan.** Cindy presented chart on STNC Election Outreach Budget. Will establish date to mail out Election flyer. Karen will help Cindy with charts for elections organization.
- 7. **General Public Comment on Non-Agenda Items.**
 - a. Mapi Moran can help with Outreach activities, much welcomed. Can help with social media. Encouraged to join the Outreach Committee.
 - b. Mercedes can help with advertising STNC if we can provide pictures and information by creating ‘posters’ that can be put up around town.
 - c. Cindy – 20th anniversary for STNC in May. Suggested that Mapi and Mercedes collaborate.
 - d. Nina – working on National Night out; would like to work with Mapi and Mercedes. Expect 600 attendees this year.
- 8. **Announcements/Closing Comments.**
- 9. **Adjourn.** 8:40pm meeting adjourned.