SAFE TRAFFIC AND TRANSPORTATION (STAT) COMMITTEE Virtual Meeting May 26, 2020

Held by Zoom per City of Los Angeles COVID-19 requirements.

- **1. Call to Order** at 6:07 pm by Pat Kramer, Chair. Jon von Gunten taking notes. Cindy Cleghorn, Zoom host.
- **2. Roll Call:** Quorum reached: Attendees: Jon von Gunten, Betty Markowitz, Pat Kramer, Mark Dutton, Rock Swartz, Levon Parian, Jerry Sherman, Bart Trevino and Pati Potter.
- **3. Introduction by Pat, Chair of STAT:** Holding meeting per City's COVID-19 guidelines. STAT Committee brings traffic safety concerns, circumstances and measures to the attention of CD7, Anthony Portantino and others who can help the situation.
- **4. Approval of Minutes** of the February 2020 STAT meeting: The motion carried.
- **5. Recount of the L.A. County Sheriff's Dept. Presentation: Safe Driving for Seniors** at Sunland Park in February to help seniors lower their and other drivers' traffic risks. About 20 attended.
- **6. Approval of Slow Down Speeders Yard Signs:** Committee discussed verbiage for proposed yard sign. Consensus was to use more forceful language, not overly polite, hoping to penetrate and impinge on people indisposed to input. Bart has worked on this but, due to current closure limitations, has no mockups.

With an okay from a sergeant at Valley Traffic Divison, Pat changed the sign's phone to contact Valley Traffic.

Sign will include "Radar Enforced" as it's hard-hitting and factual. Radar tagging done by LAPD or Volunteer Community Patrol. Bart says his source is working on changes, expects mockup by end of this week. Vote tabled till we get mockups.

Jon suggests one-sided signs as other side won't get read, and this saves money. Pat found it would save money having one sided with budget limitations.

Mark likes 2-sided as sides can be switched to deliver variety—even though only one side can only be seen at a time. Pat suggests an initial run of 50 one-sided signs with wording:

SLOW DOWN!

RADAR ENFORCED
CALL VALLEY TRAFFIC
(818) 644-8000
< STNC & CITY LOGOS >

Mark said he wanted to research effective language and felt that two sides will give us market research on what wording works in different neighborhoods. Mark will get additional wording for 2nd side and will research it with LAPD and others to maximize impact among different demographics.

Betty was concerned that "WE CALL POLICE" wording could bring vandalism/repercussions on homes displaying them.

Bart cited difficulty in getting signs done under conditions limited by lockdown. Pat says we must have special meeting due to short time frame before City/STNC's fiscal year end, and that's a long shot because that FYE occurs in 35 days. Matter tabled until the next STAT meeting in June.

7. Discussion on the Mayor's "Slow Streets Program."

Mark asked if the goal is to remove human-driven vehicles for work, and replace with Web and remote employment. Pati said some residential streets will be closed, despite residential inconvenience. Pat moved to disapprove the Mobility Open Space Measure. The motion carried with one abstention (Dutton).

8. Committee Reports:

Jon reported that some 60 volunteers showed up a few months ago for LAPD "radar gun" training and are <u>very</u> eager to start using the radar guns to help reduce traffic speed wherever it's a problem. There is a current shortage of properly calibrated "guns."

Levon said signage was needed at Tujunga Canyon Blvd and Pali—considered a highway—to warn drivers of the sharp turn in the road. He will address this with LADOT and CD7.

Pat read the last response from CD7's Eve Sinclair on getting \$80K from Portantino for traffic officers. Eve urged STNC to submit a pro or con Community Impact Statement on Councilwoman Rodriguez' motion for traffic safety, and advocating to Portantino to get more money. CD7 supports VCP radar gun activities.

We lost Jerry for a while on the meeting but he phoned Jon vG to say he was trying to get back into the meeting and had audio problems. His vote was counted on the last motion via email.

- 9. Public Comments: None.
- 10. Next Zoom meeting was set for 23 June at 6:00PM
- 11. Meeting Adjourned at 7:15 p.m.