STNC Election Committee

Meeting Notes 10/17/18

- 1. Call to Order 6:39 pm
- 2. Roll Call: Sevada Hemelians, Rock Swart, Carol Hutchinson, Robin Madrid, Rick Ramirez, Sandy Capps, (Oscar Alvarez)
- 3. Chair of Committee Remarks: Sevada Hemelians.
 - There will be an STNC booth at the Armenian Festival for Election outreach
 - There is a new website for Empower LA. There is a tab on this site for election information
 - The timeline for the election process is determined by DONE.
 - A packet of information on the election process which had been given out at the 2018 Congress of Neighborhoods was provided to Committee members showing the time line for the election process and other general election information
 - There will be 5-6 volunteers here to help with the polling.
 - a. There is a \$50 stipend for the pollworkers.
 - Voting hours are: 12 pm to 6 pm.
 - There is no definite site for polling as yet.
 - There are City Clerks who will be assisting with the elections: Chris, Sophia, and one other person.
 - The City is updating the paperwork for the elections.
 - There is an official timeline for recount- 5 days- the election will be final on May 7 but new Council members can start before May 7 but won't be official until that date.
 - Sevada will create a calendar of activities for the committee.
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- 4. Discussion: Formalizing Committee Members.
 - Committee members include:

- Sevada Hemelians, Charlie Bradley, Rick Rameriz, Rock Swart, Sonia Tatulian, Robin Madrid, Carol Hutchinson.
- 5. Discussion: Future Meeting Dates.
 - There will be two meetings in November- Nov 7 and 21.
 - The November 7 meeting will be combined with the Budget committee meeting.
 - There will be two meetings in December- Dec 5 and 19
 - There will be two meetings in January- Jan 16 and 30
 - There will be two meetings in February and March- Feb. 13 and 23, Mar 13 and 27.
- 6. Discussion on seats on the STNC.
 - The need to identify candidates as soon as possible.
 - There will be (9?) Core Region Reps with one "At Large" position, five Executive Positions, and 7 group reps.
 - Rock asked for more information about what each open position on the board is actually responsible and what defines a Group rep.
 - Group reps on the board are not strictly defined positions, they only need to be stakeholders as defined by the Bylaws
- 7. Discussion on Outreach to the Stakeholders.
 - The group discussed various means for getting message out to stakeholders regarding elections.
 - Sevada identified an immediate cost for "Save the Date" postcards to be sent to stakeholders: Approx. \$300 (amount already approved) through Every Door Direct which costs approx. 20 cents per card.
 - Committee needs to identify businesses where we can post flyers regarding the election.
 - Rock has three social media pages he can use to get information out to stakeholders.
- 8. Discussion: Budget

- Next meeting (Nov 7) to be held jointly with Budget Committee as it relates to funds for Outreach.
 - Tentative budget is: \$13,270
 - Committee needs to identify "soft" spending.
 - DONE will provide additional resources but it has not been identified as to what this will be.
- 9. Discussion: Outreach Election Training.
 - Oct 18. Oakwood Secondary School Rm 2. 11600 W. Magnolia. 6:30-8:30
 - Oct 23. At the Mid Valley Library, 16244 Nordoff St. 6:30-8:30.

10. Adjorn 7:41 pm