					Candidate	Candidate							
					filing period begins 2/3	filing period ends 3/22	Vote-by-Mail period begins	Vote-by period		Election Day 6/3			
		Relevant		Person(s)	begins 2/3	erius 3/22	period begins	period	iius	0/3			
		links	Costs	Responsible									
resources	Google Drive folder is setup and shared with all members of the committee		n/a		Completed								
	Contact sheet with emails of all Committee members is shared with all members												
	Folder created for all materials created by STNC and other NCs to be used for reference by designers		-/-		Commission								
	Venmo account shared with designers		n/a n/a		Completed Completed								1
	Timeline and tasks discussed and approved by the		IIIa		Completed								
	Committee												
	Connect Canva account to Twitter, FB, IG, Next door STNC accounts												
Approve outreach materials (Election Committe)			n/a										
Approve Election Materials (Board)			n/a										
Connect with printers and													
marketers to determine costs for each printed and social media material													
	4ft x 6ft												
	Minimum of 3-5 ads / can't pick your specific location												
	Office Depot (3-5 business days):												
	3ft x 8ft - \$146 full color, 8 grommets 3ft x 6ft - \$110 full color												
Banners (candidate filing) -	Sit X Oit - \$110 Iuli Coloi												4
URGENT - dimensions needed													
Banners (request your ballot,	4ft x 6ft (see costs above from Office Depot)												4
voting between this and this date)	\$1 each / we are looking for community-minded												_
	candidates like you / include scan link to video												
	Office Depot:												
Lawn signs	24 x 18 - \$21 per sign, full color												4
	Office Depot:												
	\$18 matte finish \$22 glossy finish												A second
Bus bench ad	yaz giocoj ililon												
	call for candidates / run for office												
	qualifications to run and check website how to get your ballot and vote / vote by mail application												
Flyers	form on back?												
Trainings and retreat / flyer													4
	include content on process / 2nd slide												A .
	On average, Instagram advertising costs between \$0.20												A .
	to \$6.70, depending on the bidding model. For CPC or cost-per-click, advertisers pay \$0.20 to \$2 per click. For												A .
Social Media Run for Office	CPM, or cost-per-impressions, advertisers pay \$6.70 per												
(URGENT)	1000 impressions.												
Social Medialmportant Dates (all 3 dates)	include content on process / 2nd slide												
Social Media Candidate Forum	include content on process / znd since												
Social Media Get Your Ballot /													
Vote by Mail Applications Social Media Countdown to	include content on process / 2nd slide												
election day													
Mailings / postcard	Include candidates' names order 17000 / \$0.19 for each												
Candidate Videos													
Board Member videos Collaborating with local youth for													
promotion and outreach													
Voter "How to" video in different													
languages Coordinate and setup poster and													
banners													
Printing and distribution of flyers and postcards													
Sunland Park Sign													

					Candidate	Candidate						
					filing period	filing period ends 3/22	Vote-by-Mail period begins	Vote-by-Mail period ends	Election Day			
					begins 2/3	ends 3/22	period begins	period ends	6/3			
114141	Description of tools	Relevant	04-	Person(s)								
Initiative	Description of task	links	Costs	Responsible								
DIY Store Sign Supermarket Vons												
Candidate Forums	Catura data for training and for use											
Candidate Forums	Setup date for training and forums Candidate training											
	Gathering of videos by candidates											
	Secure translation services											
	Close captioning											
	Tech / Zoom											
	Candidate forum (s)											
	Canada Coram (s)											
OUTREACH COSTS												
ITEMS	DESCRIPTION	QUANTITY	COST	PENDING								
Banners Phase 1	4x6 ft banners / 4 languages	10										
Banners Phase 2	4x6 ft banners / 4 languages	10										
Lawn Signs Phase 1	Double-sided English and Spanish	50										
Lawn Signs Phase 2	Double-sided English and Spanish	50										
I orgino i nuoo z	double-sided English and Spanish	30	\$420									
Flyers Phase 1	double-sided English and Spanish (500 in English and 500 in Spanish)	1000										
Flyers Phase 2	double sided English and Spanish	1000	\$400									
Bus Bench Ad	Dimensions 84in x 24in / English	2										
Bus Bench Ad	Dimensions 84in x 24in / Spanish	2	\$150									
	11in x 17in - posters (banks, gas stations,											
Posters	businesses)	50										
Social media Phase 1	FB, Insta, Next Door, Twitter / 4 languages	5-10										
Social media Phase 2	FB, Insta, Next Door, Twitter / 4 languages	10-15										
Translation	For candidate forums		\$1,000									
Incidentals for banner/poster installation / Event box			\$25									
Postcards (mailing cost)	postage		ΨΣΟ	\$3,000								
						1	l		1			
		17 000										
Postcards (mailing for voting)		17,000		\$2,100								
Postcards (mailing for voting) Delivery / Walking man		17,000		\$2,100 \$500								
Postcards (mailing for voting)		17,000	\$7,175	\$2,100 \$500								
Postcards (mailing for voting) Delivery / Walking man		17,000		\$2,100 \$500								
Postcards (mailing for voting) Delivery / Walking man		17,000		\$2,100 \$500								
Postcards (mailing for voting) Delivery / Walking man		17,000		\$2,100 \$500								
Postcards (mailing for voting) Delivery / Walking man		17,000		\$2,100 \$500								
Postcards (mailing for voting) Delivery / Walking man		17,000		\$2,100 \$500								
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Postcards (mailing for voting) Delivery / Walking man		17,000		\$2,100 \$500								