The Department of Public Works, Office of Community Beautification,

On November 1st, 2016 a Sunland-Tujunga resident and US Marine veteran, Jeff Knopp, was killed when he was hit by a motorist while riding on Foothill Blvd in Sunland.

The community would like to memorialize this tragic loss by erecting a marker at the site of the incident. This memorial consists of a 16' post topped with a sculpture of bicycle, based on the image found on street signs indicating the presence of cyclists. Beneath the sculpture is a placard with Jeff's name, the date of the collision, the reminder "Streets Are For Everyone" and the hashtag #SafetyMatters.

The design of the sculpture has been approved by LADOT as visually safe for passing motorists and the structure of the sculpture has been engineered to safety standards.

Installation will be performed by the artist, Scott Froschauer.

Maintenance of the sculpture will be overseen by S.A.F.E. a bicycle safety advocacy non-profit in conjunction with the artist.

The Sunland-Tujunga Neighborhood Council presides over the area that the memorial will be installed, 9150 Foothill Blvd and this letter serves as recognition of our support for the project.