

OFFICE OF THE CITY CLERK NEIGHBORHOOD COUNCIL FUNDING PROGRAM



NEIGHBORHOOD PURPOSES GRANTS - APPLICANT INSTRUCTIONS

Dear Prospective Applicants:

The Neighborhood Purposes Grant (NPG) process provides Neighborhood Councils with greater opportunity to benefit their communities while supporting and building partnerships with local organizations such as yours. Eligible organizations include 501(c)(3) non-profits as well as public schools. (Please note that grants cannot be issued to religious organizations or to private schools.)

Is your Neighborhood Council in good standing with the Funding Program?

Only Neighborhood Councils in good standing with the Funding Program will be eligible to participate in the NPG process. Good standing is interpreted to mean the following:

- Neighborhood Council must have a current Fiscal Year budget on file with the Funding Program;
- Neighborhood Council cannot be delinquent with its Monthly Expenditure Reports submissions to the Funding Program (please refer to the Funding Program Policies and Procedures for more information); and
- Neighborhood Council must have an eligible Treasurer and 2nd Signer in the Board.

Does it Benefit the Community?

Any grant issued by a Neighborhood Council must be for a public purpose: in short, how will the grant help the community? Please refer to document entitled, "What is a Public Benefit" of the application for Neighborhood Purposes Grant for more information.

Conflict of Interest Laws Apply

The State and local conflict of interest laws that currently apply to the Neighborhood Council Funding Program also apply in the consideration of Neighborhood Purposes Grant requests.

At a minimum, board members must recuse themselves from a vote to approve a grant should there be a conflict due to an affiliation with an applicant organization. There should be full disclosure and transparency. Please refer to the document entitled, "State and City Conflicts of Interest Laws for Neighborhood Councils" of the application for Neighborhood Purposes Grant and/or the Neighborhood Council's Field Project Coordinator for more information.

Application Process

The following is required from all organizations/entities seeking a NPG form a Neighborh	nood
Council:	
■ NPG Application, completed and signed	
☐ Project Budget on a separate sheet if space provided in application form is not s	ufficient
☐ Non-Profits 501(c)(3)	
□ Submit: IRS Letter of Determination	
□ Public Schools	
□ Submit: Letter on official school letterhead, signed by school Principal	

Applicants must submit the above-mentioned items to the respective Neighborhood Council for consideration. The Neighborhood Council will evaluate all grant applications in a Brown Act public meeting, deciding whether to approve the proposed grant. If the application is approved, it must then be forwarded to the Funding Program within 45 days of approval. Board-approved applications submitted to Funding Program after 45 days will not be accepted for processing and the Board would need to place the application on a Board meeting agenda again for reconsideration. Once approved, if all documents are in compliance, the Funding Program will process a check to the grant recipient.

Grants Up to \$5,000.00

Through the Neighborhood Purposes Grant, Neighborhood Councils have the legal authority to issue grants of public funds in amounts up to \$5,000.00 without a written contract.

Grants over \$5.000.00

Grants for amounts \$5,000.01 and over will require further review for City contract considerations in coordination with the Office of the City Clerk so as to meet City contracting standards. Neighborhood Councils do not have the legal authority to enter into unilateral contracts.

Project Completion Follow Up

Applicants are requested to provide a Project Completion Report (available online) at the conclusion of the proposed project funded by the grant.

!wo/l vlaaA

If you meet the criteria as explained above, fill out the NPG application and submit it to your local Neighborhood Council.

If you have any questions please contact the Office of the City Clerk, Neighborhood Council Funding Program at (213) 978-1058 or toll free at 3-1-1 or by email at clerk.ncfunding@lacity.org

OFFICE OF THE CITY CLERK NEIGHBORHOOD COUNCIL FUNDING PROGRAM

NEIGHBORHOOD PURPOSES GRANT - WHAT IS A PUBLIC BENEFIT?

A Neighborhood Purposes Grant (NPG) must provide a demonstrable benefit to the community. An NPG activity should build community, enhance the neighborhood, and be open, accessible, and free to the general public. Projects may encompass a wide range and can include, but are not limited to:

- The Arts
- Beautification
- Community Support
- Education
- Community Improvements

The Office of the City Clerk, Neighborhood Council Funding Program has the final discretion to determine whether or not the proposed project can be funded per applicable City standards

A project may be submitted that is part of a larger project, but if so, consider carefully whether it can be completed independently of the larger project and regardless of whether other funding needs to be secured.

Considerations:

- The **budget** is realistic and supported with documentation
- The organization or individual is capable of completing the project
- The work plan is detailed, specific, and feasible
- The project is **supported** by the community
- The number of stakeholders that will benefit from this project
- The project implementation process will build community
- The complete project will enhance the community
- Credibility. Does your organization know what it wants to accomplish? What evidence
 proves that the organization is currently achieving its goals? What kind of reputation does the
 group enjoy within the community and beyond?
- Capability. What skills does the organization's staff and/or board bring to the project? Are
 they relevant to the project's aims? Has your organization succeeded in similar
 endeavors of equal size and scale to what you are now proposing?
- **Feasibility**. The Neighborhood Council must determine whether the proposal is advancing a worthwhile project built upon a good idea that can be successfully implemented. Is the budget allocated sufficiently to execute the various tasks and strategies described in the proposal?

• **Importance**. Should it be done? Is the project significant? Is there evidence that the proposal will trigger action or work that the community wants? Will it make a difference in the community it purports to aid or resolve the issue it addresses?

Factors to Consider

- Is this a capital improvement project?
 - It should be on public property within the Neighborhood Council's boundaries or provides a demonstrable benefit to its stakeholders, within the City boundaries.
 - There must be coordination with appropriate agencies to secure required additional documentation such as permits, authorizations, or agreements, if deemed necessary (i.e., Cultural Affairs, Dept. of Transportation, Street Services, Rec & Parks, public schools, etc.).
- Is this for program services (i.e. after school program, graffiti removal, etc.)?
 - The applicant must create a fair selection process to establish participants
- Is this for equipment and supplies?
 - Purchases for schools or 501(c)(3) organizations need to ultimately benefit the local community
- Is this for an event?
 - o Events must be open, accessible, free of charge, and advertised to the general public
 - Discuss appropriate liability issues
- Are there issues of potential conflict of interest that need to be addressed?
 - If any issues may exist or are perceived, it is strongly advised that Board Members affected consult with the Office of the City Attorney before action is taken on the grant request.

Neighborhood Council Funding Program

APPLICATION for Neighborhood Purposes Grant (NPG)





This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

1a)	YMCA of the Foothills		95-1976183			12/1960	
,	Organization Name	Fed	leral I.D. # (EIN#)	State of	Incorporation	Date of 501(c)(3) Status (if applicab	
1b)	1930 Foothill Blvd.		La Canada		CA	91011	
	Organization Mailing Address	City	′		State	Zip Code	
1c)	c) 6840 Foothill Blvd.		Tujunga		CA	91042	
	Business Address (If different)	City	,		State	Zip Code	
1d)	PRIMARY CONTACT INFORMATION: Nayri Vartanian		818-583-4728		nvartanian@յ	ymcafoothills.org	
	Name	Př	none		Email		
2)	Type of Organization- Please select one: Public School (not to include private schools) Attach Signed letter on School Letterhead	or	or 501(c)(3) Non-Profit (other than religious institutions) Attach IRS Determination Letter				
3)	Name / Address of Affiliated Organization (if appli	icable)	City		State	Zip Code	

SECTION II - PROJECT DESCRIPTION

4) Please describe the purpose and intent of the grant.

The YMCA of the Foothills is currently providing three to four certified instructors to teach a once per week structured physical education class to approximately 1100 students who attend Mountain View and Sunland Elementary Schools. Besides the physical benefits of the program, students learn improved social and sportsmanship skills, nutrition and at home fitness programs for the whole family. The focus of the P.L.A.Y. program is to engage and create high levels of participation amongst the students, versus a focus on competition. We believe competition is still an important aspect of physical activity, and our coaches make sure that they create a safe environment for students to learn about the wide range of emotions that occur from success to defeat. The P.L.A.Y. Program was developed by the Kinesiology Department at California State University Northridge and aligns with the Physical Education Model Content Standards for California Public Schools. The Healthy Eating Physical Activity (H.E.P.A.) Standards created by the YMCA in a call to action by Michelle Obama, are also implemented in the P.L.A.Y. curriculum. The need for the P.L.A.Y. program was identified when formal physical education programs were cut from Los Angeles Unified School Districts schools several years ago due to on-going budget constraints. General study teachers were assigned to provide physical education to the students. Not only were they not certified to teach PE, the teachers lost a vital prep planning hour, critical to curriculum development and execution. The P.L.A.Y. Program was developed by the Kinesiology Department at California State University Northridge and aligns with the Physical Education Model Content Standards for California Public Schools. The Healthy Eating Physical Activity (H.E.P.A.) Standards created by the YMCA in a call to action by Michelle Obama, are also implemented in the P.L.A.Y. curriculum. The need for the P.L.A.Y. program was identified when formal physical education programs were cut from Los Angeles Unified School Districts schools several years ago

due to on-going budget constraints. General study teachers were assigned to provide physical education to the students. Not only were they not certified to teach PE, the teachers lost a vital prep planning hour, critical to curriculum development and execution. Thus, the P.L.A.Y program that the YMCA of the Foothills has been providing via Capital Group funding has been very important to the teachers, the kids, and their families.

5) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)

According to the California Department of Education, 92% of Sunland's and Vinedale's students, 96% of Mountain View's students, and 67% of Stonehurst's students qualify for Federal reduced or free lunch - this is compared to 75% of kids district-wide, 66% county-wide and 58% statewide. Thus, these schools are comprised overwhelmingly of economically disadvantaged students. Numerous studies show that low income children and adults are far more likely to be overweight than those of greater means. As income falls, the rate of obesity rises. Obesity and lack of physical activity put these children at great risk of chronic diseases such as asthma, type 2 diabetes, colon cancer, heart disease and high blood pressure. In September of 2008, the Office of Health Assessment and Epidemiology (County of Los Angeles Public Health) published a Cities and Communities Health Report. In LA City Council District 2 (Sunland/Tujunga district), child obesity prevalence is reported at 22.5%. Our goal is to improve the health of these students and to start life-long habits of regular physical activity. We also expect these students to learn valuable life lessons of fair play and sportsmanship. All while learning about our Y's core values of caring, honesty, respect, and responsibility. Our coaches are expected to create a safe environment for students to discover, learn, and grow with physical activity being the backbone of their development. The students are able to find an activity that they like, and sometimes love, through the wide variety of the curriculum. Discovering their physical activity spark will in turn create a life-long healthy individual.

PAGE 1 NCFP 107

CTION III - PROJECT BUDGET OUT I I may also provide the Budget Outline	INE on a separate sheet if nece	ssary or requested.	
Personnel Related Expenses		Requested of NC	Total Projected Cost
Personnel Related Expenses 4 Coaches and Program Director		\$8,750	\$
		\$	\$
		\$	\$
Non-Personnel Related Expense	9S	Requested of NC	Total Projected Cost
Training		\$250	\$
Equipment		\$1,000	\$
		\$	\$110,310
s the implementation of this specifi	please list names of NCs: _c program or purpose desc	cribed in Question 4 conting	gent on any other factor
sources or funding? (Including NPG	applications to other NCs		s, please describe:
Source of Funding		Amount	Total Projected Cost
Capital Group Compaies Individual Donors		\$30,000	ф е
individual Donois		\$70,310 \$	\$ \$
		ĮΨ	ĮΨ
No Yes If Yes, Name of NC Board Member	please describe below:	Relationship	p to Applicant
Tumo of the Board Member		Rolationioni	p to Applicant
) If yes, did you request that the bo	ard member consult the Of	fice of the City Attorney be	fore filing this applicati
Yes \square No *(Please note that			
or participates in the discussion grant in its entirety.)			
 	JATUDE -		
CTION V - DECLARATION ANDSIGN ereby affirm that, to the best of my		ion provided herein and co	ommunicated otherwis
d accurately stated. I further affir			
erest" of this application and affire			
nefit project/program and that no	conflict of interest exist	that would prevent the	awarding of the Neigl
rposes Grant. I affirm that I am no			
application. I further affirm that			ith the terms of the ap
ted here, said funds shall be retur	ned immediately to the N	eighborhood Council.	
2a) Executive Director of Non-Profit	Corporation or School Pri	ncinal - REQUIRED*	
a) Exceedite Birector of Non-Front	Corporation of Concort in	noipui - NEGOINED	
PRINT Name		Signature	
		·	54.
b) Secretary of Non-profit Corporat	tion or Assistant School Pr	incipai - REQUIRED*	
PRINT Name		Signature	

of

* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or clerk.ncfunding@lacity.org for instructions on completing this form

PAGE 2 NCFP 107



OFFICE OF THE CITY CLERK NEIGHBORHOOD COUNCIL FUNDING PROGRAM



Project Completion Report Form

Awarding Neighborhood Council:			
Applicant Name:			
Grant Amount: \$	Date Gra	inted:	
Please answer the following questions additional pages if necessary.	regarding the grant fu	nding referred to abo	ove. Attach
1. Please provide a summary of the ov	erall project for which	funding was granted.	
Please provide a summary of how th served a public benefit.	e project built commur	nity, enhanced the ne	ighborhood, and
3. In an effort to improve our grant-mak regarding our grant application process			you wish to make
4. Please provide pictures of the project	ct, including any before	e and after images if	applicable.
Submitted by D	ate E	-mail	Phone